

○ ABOUT THE AUTHORS

AKUH ADAJI

Monash University



Akuh Adaji is a medical doctor and a PhD candidate at the Department of General Practice, Monash University. Akuh has interests in telemedicine and eHealth applications for chronic disease management. Over the past four years he has worked on two innovative projects, namely Chronic Disease Management Network (CDM-Net) and Collaborative Care Cluster Australia (CCCA) projects. Both projects aimed to develop and implement web-based care planning for chronic disease management in general practices in Victoria, Australia.

akuh.adaji@monash.edu.au

MICHAEL ARNOLD

The University of Melbourne



Michael Arnold works in the History and Philosophy of Science program where he teaches and writes about a variety of subjects relating to digital technologies in the social context. Michael's current research projects study the appropriation of ICTs in domestic environments; the implications of ICTs for communities of various kinds; a comparison of

social networking media in 6 locations across the South Pacific; the assessment of social returns on ICT investments; medical applications of ICTs – particularly the electronic health record; and a study of the online memorialisation of deceased persons.

mvarnold@unimelb.edu.au

TREVOR BARR

Swinburne University of Technology



Trevor Barr is Professor of Media and Communications at Swinburne University and Principal Investigator, ARC Centre of Excellence for Creative Industries. His four major books have each been standard references in university media and telecommunications courses for many years and influential in policy formulation. He was the inaugural Director of the Australian Electronics Development Centre, an initiative of the Commonwealth and Victorian governments to develop small and medium sized companies in information based industries.

Trevor Barr has been a regular national media commentator for a long period, notably on ABC Radio, with AM and PM, Background Briefing, and also on Australia's leading news and current affairs television programs, including Four Corners and the 7.30 Report. In May 2001 Trevor was invited to deliver one of the prestigious Alfred Deakin Lecture Series as part of The Federation Festival in Melbourne where 53 leaders in their field were invited to discuss critical issues regarding Australia's future.

In March 2007 he was awarded the **Charles Todd Medal** by the Australian Telecommunications Users Group (ATUG).

tbarr@swin.edu.au

STEPHANIE BELTRAME



Stephanie Beltrame is Cricket Australia's inaugural head of media rights, responsible for the strategic management and optimisation of CA's single largest source of revenue.

She holds a Bachelor of Applied Science (Sports Coaching and Administration) and a Master of Business Administration (MBA) from Deakin University.

The first female to achieve 10 years service at CA, her cricket administration background before her current role included public affairs management positions and a stint on secondment to the International Cricket Council in London.

Her current portfolio includes managing CA's relationships with rights holders Nine Network, ESPN Star Sports, BSKYB, Sky NZ, ABC and Fox Sports and managing Australian cricket's strategic sports rights issues relating to media convergence including anti siphoning, use of cricket's IP and new media.

stephanie.beltrame@cricket.com.au

TIM DWYER

Department of Media and Communications, The University of Sydney



Dr Tim Dwyer is a senior lecturer in the Department of Media and Communications at the University of Sydney. Tim's book *Media Convergence* was published by McGraw-Hill/Open University in 2010. His new book *Legal and Ethical Issues in the Media* will be published by Palgrave-Macmillan in 2012.

Dr Dwyer has worked with the Australian Broadcasting Authority (now the Australian Communications and Media Authority), the Human Rights and Equal Opportunity

Commission and the Australian Broadcasting Corporation. He has taught at Macquarie University and at UWS as a lecturer in Media Policy, in the School of Communication Arts. Tim is a member of the editorial committee of the Global Media Journal (Australian Edition) and writes the 'Australian Media Monitor' section. He is a member of the Independent Grants Panel for the Australian Communications Consumer Action Network (ACCAN), which provides advice to the ACCAN Board in relation to research funding. Dr Dwyer's research focuses on the critical evaluation of media and communications industries, regulation and policy. In 2011, with Professor Goggin and Dr Martin, he was awarded an ARC Discovery Project grant entitled 'Moving media: Mobile Internet and New Policy Modes', which commences in 2012.

LIZ FELL



Liz Fell is a freelance communications journalist, whose coverage of the telecommunications industry began in 1982 with contributions to Communications Australia and weekly broadcasts for ABC Radio Australia and ABC Radio National. She became a contributing editor of International Communications Digest, Communications Update and Hub, and a regular contributor of keynote interviews to Australian Communications and CommsWorld. At an international level, she was Australian correspondent for Television Business International and Cable and Satellite Asia, and contributed a monthly column to Asia Pacific Satellite. Since 1993, she has conducted regular interviews for the Telecommunications Journal of Australia.

She has worked as a part-time Lecturer/ Senior Lecturer in a number of Humanities/Arts faculties, including teaching Journalism and coordinating research theses for Master in Journalism students at the University of Technology Sydney. She has also reported for the Federal Government on Journalism Education in Australian Universities.

She has been the recipient of several important awards for her journalism, including the George Munster Award for Freelance Journalism in 1986. She was elected a Distinguished Fellow of the Telecommunications Society of Australia in 2003 for her notable and enduring contributions to Australian telecommunications.

PETER GERRAND

The University of Melbourne



Peter Gerrand has been a Professorial Fellow in telecommunications at the University of Melbourne since 1996. Before that he was Professor of Telecommunications at RMIT University (1993-96), following 22 years as an industry researcher and executive in Australia and Europe. His career achievements include co-designing the ITU's SDL (Specification and Description Language) (1973-80); leading the development of Australia's current telephone numbering plan (1991-93); and building Australia's first international Internet domain name registrar, Melbourne IT, as founding CEO (1996-2000). His awards include the 1998 ATUG Charles Todd Medal 'for outstanding contributions to the telecommunications industry' and an Australian Centenary Medal in 2003 'for outstanding service to science and technology particularly to public science policy'. His PhD thesis (2008) on 'Minority Languages on the Internet' has been published by VDM Verlag. He is an Adjunct Senior Research Fellow at Monash University's School of Languages, Cultures and Linguistics, and an Honorary Research Fellow at La Trobe University's School of Historical and European Studies.

pgerrand@gmail.com

GERARD GOGGIN

Department of Media and Communications, The University of Sydney



Gerard Goggin is Professor of Media and Communications in the Department of Media and Communications at the University of Sydney. He is the author of, among other books, *Global Mobile Media* (Routledge, 2011). His research focuses on digital media, and is located at the intersection of media, communication, and cultural studies. The distinctiveness of Gerard's work lies in its pioneering analysis and theorisation of new media forms, technologies, and cultures — especially mobile phones and mobile media, and the Internet. Gerard's research

seeks to bring cultural and media theories, concepts, and methods to the study of new technologies, especially digital, networked, and convergent technologies. It seeks also to cross-fertilise media and cultural research with approaches from other disciplines such as disability studies, and social studies of science and technology, and in so doing expand the reach and rigour of the field. Gerard has an abiding interest in policy and regulation, and is interested to combine and integrate policy-inflected modes of inquiry into media and cultural research. Increasingly his research is moving from focussed studies of particular new media phenomena to a general rethinking of media and culture, and their associated policy and regulatory formations. Gerard is author of over 110 refereed papers and book chapters, and author or editor of 11 books. From 2006-2009 Gerard was editor of the premier media studies journal *Media International Australia*. In 2005 Gerard was awarded the [Human Rights Arts Non-Fiction Award](#) for his book, *Disability in Australia*, co-authored with the late Professor Christopher Newell.

Gerard holds a PhD in Literature from the University of Sydney for a thesis entitled *Turbulent Preceptors: Mentoring, Maternity and Masculinity in Mary Wollstonecraft, William Godwin and Percy Bysshe Shelley*. His undergraduate studies were in English literature and Indonesian at the University of Melbourne, where he graduated with a B.A. (Hons) in 1986. Gerard has held academic appointments at Southern Cross University, University of Queensland, and previously at University of Sydney (2006-2007, as an ARC Australian Research Fellow). In 2007, he was a visiting professor at the Centre d'Estudis Australians, Universitat de Barcelona. Most recently, Gerard was Professor of Digital Communication and deputy-director of the Journalism and Media Research Centre, University of New South Wales. As well as his academic work, Gerard has a strong background in policy, industry, and community engagement dating back to the early 1990s, when he was Policy Advisor at Consumers Telecommunications Network. From 2002-2008, Gerard served as Deputy Chair and public member of the Telephone Information Service Standards Council, the industry self-regulatory body for premium rate voice telecommunications services. He was a founding board member of Australian Communications Consumer Action Network (established in 2009). Currently Gerard is a member of the Australian e Research Infrastructure Council (AeRIC)

BRETT HUTCHINS

Monash University



Brett Hutchins is Co-Director of the Research Unit in Media Studies at Monash University. His recent journal articles appear in *Media, Culture & Society*, *Convergence*, *Journalism: Theory, Practice & Criticism*, and *Information, Communication & Society*. He is the co-author of the forthcoming research monograph, *Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport* (Routledge 2012).

brett.hutchins@monash.edu

VANESSA HUTLEY

Music Industry Piracy Investigations Pty Ltd



Vanessa Hutley has worked as a lawyer in the creative industries for over a decade. She has been responsible for the development of intellectual property protection programs in Australia, New Zealand and the South Asia Pacific region. Vanessa is the General Manager of Music Industry Piracy Investigations (MIPI), which represents both independent and major record labels and songwriters and music publishers. Vanessa is responsible for overseeing MIPI's education, advocacy and enforcement programs.

vhutley@mipi.com.au

KAY M JONES

Monash University



Kay Jones is a Senior Research Fellow in the Department of General Practice, School of Primary Health Care, Monash University. Her research areas include chronic disease management (osteoarthritis, obesity, mental health), and knowledge translation including uptake of guidelines and information technology. She has significant experience in developing research and securing research funds for work that includes an education component, particularly for general practitioners. In addition, her interests include women's health, family violence and child protection. She completed her PhD in 2000 studying 'The emotional effects on custodial and non-custodial parents of being involved with the Child Support Agency in Australia'. Current research and education development include online activities about osteoarthritis, depression and bipolar disorder.

kay.jones@monash.edu.au

FIONA MARTIN

Department of Media and Communications, The University of Sydney



Dr Fiona Martin lectures in Convergent and Online Media, with the Department of Media and Communications at the University of Sydney. She researches online media diversity and the history of public service media online.

Fiona Martin joined the Media and Communications department in 2008 after more than eight years teaching journalism, radio and media production at Southern Cross University. A graduate of the University of Technology Sydney, Fiona worked first as a journalist/producer in community radio and then for ABC Radio networks, including Radio National and 702 Sydney. She has also been a freelance radio documentary maker, a multimedia and theatre sound designer and has written for regional newspapers and magazines, as well as academic journals. Her interest in online publishing led to the cross-media documentary series *Re-imagining Utopia* (2003) and a doctoral thesis on the emergence of an interactive multimedial ABC (2008). Fiona's publications include chapters in *Virtual Nation: the Internet in Australia* (2004) and 'New media, new audiences' in *Media and Communications In Australia* (2006). A reformed cyberfeminist, Fiona is interested in the expressive, pedagogical and political uses of online and new media technologies and in documenting the impact of participatory media on mainstream media production and publishing.

SCOTT MCQUIRE

University of Melbourne



Scott McQuire is Associate Professor and Reader in the School of Culture and Communication at the University of Melbourne and a member of the Executive Committee of the Institute for a Broadband-Enabled Society. In 2004, he co-founded the Spatial Aesthetics program for interdisciplinary research linking media, urbanism, art, and social theory. He is the author and editor of 7 books including *The Media City: Media, Architecture and Urban*

Space (2008), which won the 2009 Jane Jacobs Publication Award presented by the Urban Communication Foundation, and the *Urban Screens Reader* (2009, co-edited with Meredith Martin and Sabine Niederer. Scott is an active researcher who has been a Chief Investigator on six Australian Research Council funded projects. He has also received funding from the Australia Council for the Arts, and has undertaken research consultancies for the Communications Law Centre, the Australian Film Commission and the Australian Key Centre for Media and Cultural Policy. His current research includes several projects exploring interactive applications for large screens in public space.

mcquire@unimelb.edu.au

CATHERINE MIDDLETON

Ryerson University



Catherine Middleton holds the Canada Research Chair in Communication Technologies in the Information Society at the Ted Rogers School of Management at Ryerson University in Toronto, Canada, where she researches the development and use of broadband and mobile communications technologies, with specific interests in mobile devices and fixed and wireless broadband networks. She is also interested in how Canadians use (or don't use) the Internet in their daily lives.

Dr. Middleton is a member of the GRAND Networks of Centres of Excellence project, and is the Leader of the New Media Challenges and Opportunities research theme. She also leads the GRAND Digital Infrastructures project.

Dr. Middleton's article (with Wendy Cukier) titled 'Is Mobile Email Functional or Dysfunctional? Two Perspectives on Mobile Email Usage' won the 2007 Stafford Beer Medal for best paper in the European Journal of Information Systems, and her article 'Who Needs a 'Killer App'? Two Perspectives on Content in Residential Broadband Networks' was awarded the Australian Committee on Computation and Automatic Control (ANCCAC) Award for best paper in an Australian Computer Society publication in 2002.

Dr Middleton holds the degrees of B. A. (Queen's), MBA (Bond University, Australia), and Ph. D. (York).

catherine.middleton@ryerson.ca

BJÖRN NANSEN

The University of Melbourne



Bjorn Nansen works as a sociologist of digital technologies. He has written about media geographies and temporalities, digital labour and play, family media use and negotiation, technical embodiment and online fraud. His papers have featured in *Environment and Planning D, Time & Society, Continuum* and the *Telecommunications Journal of Australia*. He is currently employed as a Research Fellow at the University of Melbourne and is working on projects looking at broadband use in the home, and children's digitally-mediated play and wellbeing.

nansenb@unimelb.edu.au

CHRIS PAVLOVSKI

IBM Global Business Services



Chris Pavlovski is the Chief Architect, Technology and Innovation for IBM Australia. He is a member of the IBM Academy of Technology and an IBM Distinguished Engineer. He has a PhD in Cryptography, has 40 referred journals and conference papers, and has worked on commercial projects in over 14 countries world-wide.

His projects primarily include emerging technology solutions in Smart Grids, Energy & Utilities, and Telecommunications. He has pioneered several solutions in multimedia service delivery, smarter energy systems and mobile solutions. He continues to work on research and development projects and collaborates with industry and academia in defining solutions for the market.

chris_pav@au1.ibm.com

JANE PERRIER

Intellectual Property Group, Telstra Corporation Limited



Jane Perrier is the General Counsel, Intellectual Property for Telstra Corporation Limited, a position she has held for the past 11 years. She provides strategic IP legal advice and related procedural support to Telstra's Australian businesses and its overseas subsidiaries and partners.

As Australia's leading telecommunications and information services company, Telstra's IP issues are diverse and complex. Telstra's IP portfolio encompasses its operations across fixed line, mobiles, broadband, information, transaction, search, Pay TV, online and mobile content and value added services. Telstra is also a licensor and licensee of IP rights and plays a notable role in national debates over internet copyright protection, trade mark practice and the development of IP law in Australia and via international treaties.

Jane is a legal practitioner and registered Trade Mark Attorney. She is a member of the Australian Institute of Patent and Trade Mark Attorneys and the Intellectual Property Society of Australia and New Zealand. Jane is a former appointee to the federal government's Advisory Council on Intellectual Property (ACIP) and a past president of the Australian industry IP body, AMPICTA.

jane.perrier@team.telstra.com

LEON PITERMAN AM

Monash University



Leon Piterman is Professor of General Practice Department of General Practice, Monash University. His clinical and research interests lie in the areas of cardiovascular disease, mental health and medical education. As a medical educator he is responsible for establishing Australia's largest and most successful Diploma/Masters Program in Family Medicine which has now produced over 1000 graduates nationally and internationally since 1994 and contributed significantly to capacity building in academic general practice. In addition the medical conferences he has organised since 1988 have attracted over 3000 delegates and enhanced Monash's profile as a major provider of continuing medical education. His other major contribution has been the development of clinical audit instruments to measure the effectiveness of educational interventions in changing practitioner behaviour and in monitoring patient health outcomes.

He is a member of the Panel of Examiners of the Australian Medical Council and sits on or Chairs a number of University and professional Committees related to research, teaching or educational administration. He maintains limited clinical practice having previously been in full time clinical practice from 1977 – 1992.

He has been awarded the Faculty's Silver Jubilee Prize for Medical Education, the RACGP Faulding Prize for Research and the Hong Kong College of General Practice Prize for Research.

He currently holds a number of NHMRC and other government and industry grants with a total value in excess of \$2.5 million. He has published over 90 refereed papers, book chapters and co-edited the text "General Practice Psychiatry" released in October 2006.

In 2006 he was awarded the Member of the Order of Australia for service to family medicine through distance education for doctors in remote areas, to research and student training, and to international medical education.

leon.piterman@monash.edu.au

SCOTT RICKARD

Smart Services CRC, Swinburne University of Technology

Scott Rickard is currently employed as a Senior Researcher at the Smart Services CRC, Swinburne University of Technology. She has previously held industry positions in public relations and multimedia, and academic teaching positions in media and communications.

Scott has a MA from Swinburne University of Technology, and is completing a PhD at the National Centre for Australian Studies, Monash University. She is Victorian Representative, Australian and New Zealand Communication Association (ANZCA).

srickard@swin.edu.au

PETER SCHATTNER

Monash University



Peter Schattner is a GP in south-eastern Melbourne and a part-time Associate Professor in the department of general practice at Monash University. His main academic interests are in: teaching of research methods, especially by distance education methods; teaching evidence based medicine; supervising higher degrees (Masters and PhD); conducting health service research (in general practice); conducting research into the uptake of computers in general practice; and promoting information management in collaboration with divisions of general practice. Peter has been active in divisions since their inception, and he is currently on the board of the Monash Division. He is also the convenor of the informatics working party for the World Organisation of Family Doctors ('Wonca'). Peter is currently involved in the following research projects: the use of web-based careplans in chronic disease management (CDM-Net); the use of data extraction tools in general practice; after-hour palliative care services; electronic decision support (a National Prescribing Service Project); and GP guideline concordance in back pain (NHMRC). His non-work related interests include opera and history. He is married with 3 kids and a dog and is an infrequent gym attendee.

peter.schattner@monash.edu.au

NILOUFER SELVADURAI

Macquarie University Law School



Dr. Niloufer Selvadurai BA LLB (Hons I) Syd Grad Dip in Legal Practice UTS PhD Mq is a Senior Lecturer at Macquarie University, Sydney. She has written, taught and advised on various aspects of media and telecommunications law. She presently convenes and lectures in Marketing and Media Law in the Division of Law. Prior to joining the university, Selvadurai

was the business manager of the Research Unit at Thomson Law Book and previously practised as a solicitor in the field of media law at Blake Dawson Waldron.

niloufer.selvadurai@mq.edu.au

ROWAN WILKEN

Swinburne University of Technology



Rowan Wilken is a lecturer in media and communications at Swinburne University of Technology. His present research interests include broadband in the home, digital technologies and culture, mobile and locative media, old and new media, and theories and practices of everyday life. He has published extensively on mobile media, and is author of *Teletechnologies, Place, and Community* (Routledge, 2011), and co-editor (with Gerard Goggin) of *Mobile Technology and Place* (Routledge, 2012, forthcoming).

rwilken@swin.edu.au